



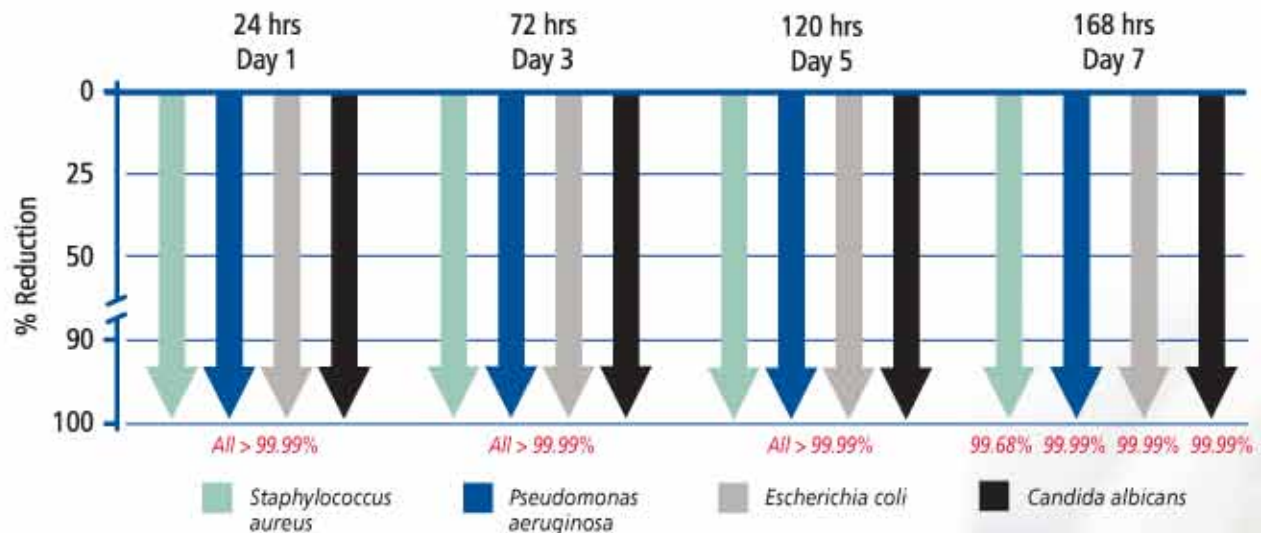
In a crowded field of options

ALGICELL® Ag's winning combination
stands above the competition

 CALCIUM ALGINATE DRESSING WITH ANTIMICROBIAL SILVER
ALGICELL® Ag
The Power of Silver – Within Reach.

Win with the efficacy of 7-day, broad spectrum antimicrobial strength*

*ALGICELL® Ag Antimicrobial Effectiveness Study: Report No. MG120_0005, May 24, 2007. Data on file.



ALGICELL® Ag, with 1.4% silver, provides superior bactericidal action that goes to work almost immediately. With its sophisticated ionic transfer technology, the dressing provides an effective barrier to bacterial penetration, and protects the wound against bacterial colonization.



Win with absorption superior to that of the leading competitor**

**ALGICELL™ Ag Absorption Study, Report No. STS-A06-023, March 3, 2006. Data on file.



ALGICELL® Ag absorbs approximately 16% more exudate than the leading brand:

Product	Mean Absorbency: 20 Samples (g/100cm ²)	Standard Deviation	Coefficient Product of Variation
ALGICELL® Ag	24.65	1.66	0.067
AQUACEL® Ag	21.21	0.642	0.030

Absorption with an optimal gelling profile

- ALGICELL® Ag, comprised of a proprietary blend of mannuronic (high gelling) and guluronic (high wet-strength) alginic acids, is designed to gel well while keeping its physical integrity for intact removal
- The dressing's high absorption capacity also helps to reduce the risk of tissue maceration and allows for increased time between dressing changes
- Unlike other products, ALGICELL® Ag does not leave any silver coated nylon thread residue in the wound upon removal of the dressing

ALGICELL® Ag's optimal gelling profile:

Gels well

- Minimizes fibrous residue
- Maintains a moist environment, conducive to wound healing

Remains intact

- Facilitates ease of removal



ALGICELL® Ag



SILVERCEL®

Dressings are magnified 600% after saturation with hypertonic saline solution.



Win with a lower overall cost of care

Because ALGICELL® Ag is highly cost effective, it can be used more often to help reduce the risk of infection in moderately to heavily exuding wounds that include:

- Diabetic foot ulcers
- Leg ulcers (venous stasis ulcers, arterial ulcers and leg ulcers of mixed etiology)
- Pressure ulcers/sores (partial and full thickness)
- Donor sites
- Traumatic and surgical wounds

ALGICELL® Ag is not indicated for treatment of third degree burns, patients with a known sensitivity to alginates or silver, or control of heavy bleeding.

LATEX-FREE

Ordering Information

Order Code	Description	Package Unit/Case	HCPCS
88522	2 in. x 2 in.	10 per box, 100 per case	A6196
88544	4.25 in. x 4.25 in.	10 per box, 100 per case	A6197
88545	4 in. x 5 in.	10 per box, 100 per case	A6197
88548	4 in. x 8 in.	5 per box, 20 per case	A6197
88582	8 in. x 12 in.	5 per box, 20 per case	A6198
88512	.75 in. x 12 in.	5 per box, 20 per case	A6199



For More Information U.S. Market

Please call Derma Sciences' customer service at: (800) 825-4325
We are open Monday through Friday, 9:00am EST through 5:00pm EST.

Website
www.dermasciences.com



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